

Telling the story of Observatory through heritage and memorialising

Objective:

Appoint a consultant to produce a roadmap for OBSID to commemorate key pieces of the heritage and history of the Observatory, ensuring the process and the outcome are underpinned by inclusivity and representativeness across the neighbourhood.

Background:

The Observatory Improvement District (OBSID) recently adopted a public space policy that is guiding the use resources for the improvement and celebration of public space in the neighbourhood. Part of this process entailed a public call for ideas amongst residents and businesses. There was some interest in celebrating the history of Obs and OBSID wants to take this opportunity to draw up a 'roadmap' to explore its heritage and history more holistically. The objective is to ensure that interventions related to heritage and memorialising are part of a bigger picture and bigger story, rather than isolated efforts.

Output: The history of Obs mapped out in terms of events, buildings, landmarks and people with with key dates identified along with local, national and international days of remembrance / celebration / commemoration.

Deliverables:

- Desktop research of key historical events in Obs
- Consultation with key stakeholders to complement desktop research
- Consolidation of information into an accessible format
- Recommendation for activation ideas such as calendars, signage, walking tours and "did you know" plaques on buildings, etc.
- Implementation plan that incorporates community participation

Experience:

ESSENTIAL

- Expertise in heritage, culture, arts or history
- Experience with community engagement
- Post graduate or equivalent recognised qualification

DESIRABLE

- Knowledge of the local area
- Experience in developing and managing projects that incorporate elements of heritage, interpretation and participation.

Timetable:

11 January 2021– proposals and quotes to be submitted

28 January 2021 – appointment confirmed by OBSID Board

1 February 2021 – project initiates

1 March 2021 – review meeting

15 March 2021 – work draft delivered to OBSID

25 March 2021 - draft presented to the OBSID Board

1 April 2021 – final report delivered including roadmap, implementation plan & activation list.

Please contact Amanda Kirk on amanda@obsid.org.za or 021 448 7090 with any questions, also use this email to submit your proposal.