

## Telling the story of Observatory through heritage and memorialising

### Objective:

Appoint a consultant to produce a roadmap for OBSID to commemorate key pieces of the heritage and history of the Observatory, ensuring the process and the outcome are underpinned by inclusivity and representativeness across the neighbourhood.

### Background:

The Observatory Improvement District (OBSID) recently adopted a public space policy that is guiding the use resources for the improvement and celebration of public space in the neighbourhood. Part of this process entailed a public call for ideas amongst residents and businesses. There was some interest in celebrating the history of Obs and OBSID wants to take this opportunity to draw up a 'roadmap' to explore its heritage and history more holistically. The objective is to ensure that interventions related to heritage and memorialising are part of a bigger picture and bigger story, rather than isolated efforts.

**Output:** The history of Obs mapped out in terms of events, buildings, landmarks and people with with key dates identified along with local, national and international days of remembrance / celebration / commemoration.

### Deliverables:

- Desktop research of key historical events in Obs
- Consultation with key stakeholders to complement desktop research
- Consolidation of information into an accessible format
- Recommendation for activation ideas such as calendars, signage, walking tours and "did you know" plaques on buildings, etc.
- Implementation plan that incorporates community participation

### Experience:

#### ESSENTIAL

- Expertise in heritage, culture, arts or history
- Experience with community engagement
- Post graduate or equivalent recognised qualification

#### DESIRABLE

- Knowledge of the local area
- Experience in developing and managing projects that incorporate elements of heritage, interpretation and participation.

### Timetable:

11 January 2021– proposals and quotes to be submitted

28 January 2021 – appointment confirmed by OBSID Board

1 February 2021 – project initiates

1 March 2021 – review meeting

15 March 2021 – work draft delivered to OBSID

25 March 2021 - draft presented to the OBSID Board

1 April 2021 – final report delivered including roadmap, implementation plan & activation list.

Please contact Amanda Kirk on [amanda@obsid.org.za](mailto:amanda@obsid.org.za) or 021 448 7090 with any questions, also use this email to submit your proposal.